



Senior Rep Program Class of 2018!!!

I'm looking for some fabulous, outgoing high school Seniors from the class of 2018, to represent Mattie Callahan Photography! You do not have to have previous modeling experience OR look like a model to be chosen! I'm looking for REAL girls AND guys who enjoy being in front of the camera, will share their Senior Pictures with lots of friends and on social media, and encourage them to use Mattie Callahan Photography for their Senior Pictures too! You will be the FACE of my Senior brand! Here are the details!

2018 Senior Rep Requirements:

- You must currently (2016/17 school year) be a Junior, graduating class of 2018.
- You must live in and attend a high school in or surrounding Nashville, TN.
- You and your parents must agree to promote **only** for Mattie Callahan Photography for your senior portraits from the time of acceptance through the entire 2017/2018 school year.
- You will receive a minimum of 3 watermarked, web-sized images to use as your Facebook profile picture and a custom Facebook cover photo collage and will be required to use at least one of them for 6 months minimum.
- A discounted session fee of \$50 is required upon the signing of your Senior Rep agreement (Reps will be chosen no later than May 31 and session fee and signed agreement/model release will be due within one week of selection to hold your spot as a Senior Rep!).
- You are responsible for sending Mattie Callahan Photography a *minimum* of 3 referrals. These referrals must book, pay for, and complete their senior session by within twelve months of your selection as a Senior Rep. You will receive a 16x20 canvas (\$105 value!) once your three referrals have completed their sessions with Mattie Callahan Photography!

- If minimum of 3 booking/paid referrals is not met, you will be responsible to pay the balance of your senior session fee. (\$125)
- Your parent or Guardian MUST sign a model release, allowing Mattie Callahan Photography to use your images for advertising and promotional purposes.

What do you get??

- A FREE mini-session this Winter or Summer (depending on when you are selected as a model) before school starts. This shoot will last about 30 minutes at an awesome location and include two outfits. You will be using these images (between 10-15) to advertise throughout the year! With this session, you will be provided 50 customized referral cards with your name, photo & my contact information to pass out to your friends!
- A Senior Rep spotlight post, featuring YOU, and your hobbies & interests!
- A custom senior portrait session (approximately two hours, between 3-5 outfit changes)!!!
- You will receive 50% all print & digital products from your standard senior session!
- A 16x20 Canvas of your Favorite Image once you've successfully referred three seniors!
- Opportunities to participate in additional group modeling sessions throughout the year

Need more incentive??

If you send me between 4-6 referrals that book & pay for their session, you will receive a \$25 Visa gift card! If you refer 7-9 friends, you'll get a \$50 Visa gift card! If you send me 10+ referrals that book & pay for their session, you will receive a \$100 Visa gift card!

PLUS, ALL of your referred friends will receive 24 free wallets from their session!

Okay so now you're interested. What do you do next?

Before you can become an official Senior Rep for Mattie Callahan Photography, you must fill out the Senior Rep application. Contact me at mcallahanphotography@gmail.com to get an application ASAP!